



The 'She Work' Centre

PROJECT COST
\$220,000

JNF CANADA
\$220,000

NO MATCHED FUNDING

\ Who you will help

Many women who have experienced trauma and risk situations face difficulty in integrating into the employment market. While employment would serve as an empowering and healing tool towards healthier lives, these women often lack job skills, training and the confidence to overcome barriers to find meaningful work. In Yeruham, this is further exacerbated by the city's high unemployment rates or temporary, low-wage work options. This perpetuates cycles of poverty, financial dependence on (often) abusive relationships, and women's "obligations" to stay at home.

\ Your donation will fund

JNF is fundraising to give the women of Yeruham a fresh start with the renovation of the "She Work" Centre for Entrepreneurship and Empowerment. The new She Work Centre will offer an

intensive 15-month program for 45 female entrepreneurs per year, including a workspace, business mentorship, workshops, and networking events. The program will strengthen economic and social resilience, allow women in destructive relationships to gain independence, and build a professional network for mutual empowerment. The first class of entrepreneurs come from backgrounds in hairdressing, nail and body treatments, massage and Reiki, female counseling (breastfeeding, postpartum, parenting) and textiles.

\ The Location

Yerucham, south of Be'er Sheva, was founded by mainly Moroccan immigrants in the 1950s. Over the years, immigrants from around the world have joined to create a large modern Orthodox population known for its vibrant community life.

